

Intro Kit for Event and Emcee Aspirants

Created by Emcee Thamizharasan Karunakaran, Founder of Chennai Event Emcees

Emcee Training and Event Opportunities_Please watch this
10minute video before you proceed further

<https://youtu.be/dURSizJE5fs>

Intro Videos to Watch:

1. What is the purpose we send videos to Trainees and opportunity seekers_3 things we expect from them

<https://youtu.be/P5OfU0YA59s>

2. Questions we send to those who approach us for Emcee Training and Opportunities

https://youtu.be/NGZ_RYbIsiO

Emcee Training Links from Chennai Event Emcees:

1) What is Event MC Meaning_Role of Emcees_Master of Ceremonies_Types of Events_Family Corporate Social

<https://youtu.be/TMUb7jvQuLY>

2) Qualification needed for an Event Emcee Master of Ceremonies Chennai EnterTrainer Thamizh

<https://youtu.be/LRmeJWLK6xM>

3) How to get event opportunities and training from us

<https://youtu.be/Z-HsqE1tIHw>

4) Information to those who approach Chennai Event Emcees for Anchor training and opportunities

https://youtu.be/tCwZIA5_y2A

5) Tips to the Freelancers to manage time and do the work effectively to get business

<https://youtu.be/GsiOd3RXBes>

6) Daily routine of a successful person_How does a typical day look_Tips for Media Aspirants VJ Actors Actress Short Films Movies Audition

<https://youtu.be/hbhCLzxZt7I>

7) Writing task list for effective time management Chennai MC Trainer Thamizharasan

<https://youtu.be/UyDtdyjHJD0>

8) Effective Time Management & growing in career & life Writing task list tips & advantages MC Thamizh

<https://youtu.be/uYLI10r8DLo>

9) Setting higher goals and what happens if you fail not reaching your goal_EnterTrainer Thamizharasan

<https://youtu.be/tKy25H9ht10>

10) Business hours to send WhatsApp messages and have calls

<https://youtu.be/v81uNo7HIF4>

11) Tips for fresher emcees to apply for an event when they don't have videos of their previous events

<https://youtu.be/p3FU9iwCyg>

Please fill this checklist and send back in [WhatsApp](#) and also a copy in email to chennaieventemcees@gmail.com

CEE / VEE Trainees Quick-Ebase

Name:

Gender:

DOB: DD-MM-YYYY

Marital Status:

Languages to speak:

Mother Tongue:

Native City:

Current Address:

Ph.No:

Alternate Ph No:

Email:

Current Employer / College:

Profession / Course:

Please mention any prior experience in events along with years:

Do you like to take events profession as part time or full time?

What is the reason for which you want to get into this Industry?

How many hours per day or per week or per month you would be able to spend for training?:

How many hours per day or per week or per month you would be able to spend for hosting events?:

How many events you would like to host per month?:

How much total revenue per month you expect from events?:

How much total revenue you expect from events in the next 6 months?:

Interested in Physical Events / Online Events / Any:

Other areas of interest?:

Do you like to get notified about any other Training Programs that we attend?

Do you like to take any other advanced level events training program we conduct that focuses on brand building, marketing, team management, business skills, entrepreneurship skills, etc?

How much would you be able to invest for learning before you could start earning in this new field?

Do you have a Laptop? (Yes | No):

Do you have Wifi / Broadband connection (Yes | No):

How did you come to know about us?

Any other questions?

After watching the video, please fill this checklist given below

Associating with Chennai Event Emcees and Entertainers for Opportunities:

<https://youtu.be/Dx6db9PrRF4>

Things discussed in the video:

- 1) Is the event market really dull?
- 2) How can you increase your number of events per month?
- 3) What is the reply we give when someone approaches us for opportunity or collaboration?
- 4) Why are we not able to give events to all those who approach us?
- 5) What are the basic marketing strategies an event emcee / event professional usually follows?
- 6) What are the marketing strategies we at CEE follow and suggest to others?
- 7) What are the ways we would be able to support others even if they don't belong to our team.

Checklist for Senior Emcees / Fresher Emcees / Event Professionals who approach us (CEE) for opportunity or collaboration

1. Name and Profession, if in event industry mention that also:
2. Years / Months of experience (in your regular job and also in events):
3. Educational Qualification:
4. Previous jobs / current job apart from emceeing:
5. Average number of events you do per month:
6. Average number of events you would like to do per month:
7. Average budget per event:
8. Special skills apart from Emceeing:
9. Other works apart from emceeing in event industry:
10. What are the current marketing strategies you are following to get events:
11. What is the support you are looking from us:
12. What will be your contribution to us if we start giving events to you:
13. From Whom / Where did you learn emceeing:
14. Are you interested to learn Marketing to get your own events (Free Course | Paid course | Online Learning) :
15. Any other remarks / questions:

Social Media Tasks we give to those who approach us for training or who would like to associate with us:

1. Like / connect with all our social media pages (Instagram / Facebook / YouTube / LinkedIn / Twitter). Will send the list
2. Like our Instagram posts and give comments wherever possible
3. Share our posts to your Instagram stories
4. Update post or video on your Instagram Feed. I'll share the content regularly with you
5. Share WhatsApp status updates regularly. I'll give the content.

As you keep doing the above tasks for one month to 3 months, you will get well versed with our content which will help you in acquiring knowledge related to Event Industry and Business. Also you will understand the Social Media Marketing concepts which will be helpful when you want to promote yourself to get your own events / business.

If you are not approaching us for Training or if you are not interested in doing the above tasks, then you can send your events profile in a PDF format along with two videos of you, which we can use to share to clients to get you events. However we already have more than 50 emcees in our contact and opportunities will be shared to everyone at the same time, the client's decision will be final in selecting the profile. We don't give any recommendations for the profiles.

Marketing Tasks - Level 1

1. Upload video in Instagram and tag @chennaieventemcees
2. Share the same post in Instagram story and tag @virtualemceethamizh and @chennaieventemcees
3. Update the post's one line description and instagram link in WhatsApp Links group
4. Upload the video in WhatsApp Status with the caption "Please ping me in PC to connect with the professional team to execute the above plan"
5. Share the Instagram link of the previous day post in WhatsApp status along with the one line description.

Social Media Marketing Content for Instagram Upload. Marketing methods are explained in the Document file in this folder. Videos and Photos can also be downloaded from this folder.

https://drive.google.com/drive/folders/1_qaltmbpultjftkNaZ9D_ziT9D5ERsI?usp=sharing

Training plan by Chennai Event Emcees until January 2022. Now the Training Model is changing, however you can go through this model for reference:

- 1) Get training through watching videos
- 2) Trainees to shoot videos everyday on different topics
- 3) Trainees to do social media work for CEE for 30 minutes to 1 hour per day
- 4) Training through back end tasks
- 5) In-person training (physical or virtual)
- 6) Trainees to help the team by taking photos and videos in physical events or take Screen shots / data capturing work in virtual events
- 7) After attending 10 Training events, you would get opportunity to host a part of event when the main emcee hosts the show
- 8) After completing 10 such events, you will get small events like low budget birthday parties and announcement based corporate events. For the first 3 months, no payment would be done. Most of the events would be free events from clients and a few events would be minimal paid events from clients which will go to CEE as the training fee for the previous months
- 10) 4th month to 6th month, 50% margin to CEE on all the paid events to the Trainee.
- 11) 6th month to 1 year, 70% to Trainee and 30% to CEE.

Guidelines for those who approach us for Training starting from February 2022:

1. We have Kept Free EMCEE Training on Hold since January 2022
2. Though we have stopped training, since we wanted the freshers to keep learning, we keep sharing all our updates in our social media (WhatsApp Status, Instagram and YouTube). So they can follow us in these social media and keep learning
3. Only for very few people who show real seriousness and complete the tasks whatever we give on time, we interact with them in WhatsApp and keep sharing additional videos in Training group and take them to our events to witness
4. For the first 3 months (and upto 12 events as Trainee), there shouldn't be any payment expectation or opportunity expectation when the trainee comes to our events. If we give any opportunity or payment, that's a bonus for you. This period is mainly for learning emceeing skills and marketing skills. If you use these skills, you will automatically earn from the outside market, apart from the paid events that we will be giving you. 4th and 5th Month would be the period in which we will focus on building your profile through Training Events and Paid Events. 6th month onwards, you would be in a position to get your own events and also host the paid events that we give.
5. We would ask the Trainee to help our main emcees with arranging game props, take photos / videos of the entire event, do few back end works based on the event, etc.

6. Trainees shouldn't interact with anyone else in the event apart from our team members. Strictly no exchange of phone numbers with clients and guests. If anyone asks for contact info, Trainee need to redirect them to the main emcee

7. Photos we take in events will be shared in social media

8. In case anyone who is already an emcee, has a profile in PDF format and have approached us only for opportunities, then the above terms are not applicable. You wouldn't be invited to witness any of our events or attend our team training session. We will keep sharing your profile to clients and event managers whenever there is a need and if they shortlist your profile, we will update you. On the overall payment you get from them, 20% would be our coordination fee. When the same event manager or client contacts you again for the next event, you need to redirect them to us. At Least for the first 3 events, we expect you to work for them through us.

9. If you feel these terms wouldn't fit you (terms explained in points 1 to 7 or point 8), but still wanted to associate with us in some way or other, then you can keep following our social media updates, like the posts, share them, comment on them and keep showing your support unconditionally which would definitely make us associate with you in some way or other in future.

Those who have been contacting me for emceeing and event opportunities or training, can join this Telegram channel.

As announced before, I'm not taking training for the next couple of months. However you can keep following my updates for learning and at times I share opportunities as well.

Will share my videos and posts related to Emceeing, Event Management, Marketing, Business Skills, etc in Tamil and English.

<https://t.me/eventemceeingcontent>

I would be sharing my content related to events, emceeing, business, marketing in English in this Telegram Channel. This is an English only Channel. If you are looking for content in Tamil as well, please do join the other channel.

<https://t.me/eventscontentenglish>

This Telegram channel is exclusively for sharing my promotions and professional updates. I'll be sharing photos, videos and articles of the events I host and training programs / workshops I attend. My clients, event managers, friends and other event professionals can join this group, if you would like to get updates and opportunities.

<https://t.me/mcthamizhupdates>

Daily Schedule for CEE Team Members

10 Hours Work Per Day (Non-Event Day)

- 2 Hours for MC Thamizh and CEE
- 2 Hours for Self Marketing
- 2 Hours for Learning
- 2 Hours for Enquiry Handling, Calls, Sending Proposals
- 2 Hours for Execution of any Work being at Home

CEE's Expectations from Team Members

Daily Updates

- Send the schedule for next day by night itself
- Send completed task list for the day along with duration
- Send the planned tasks for next day along with duration for each task

Things CEE would need from team everyday night:

1. Total amount of back end hours worked today:
2. What are the Backend works completed?
3. Available hours for back end work tomorrow and tentative timings:
4. What are the back end works planned for tomorrow?

CEE's Expectations from Team Members and other collaborators

Resources Needed to send to clients

- Emcee Profile
- Videos
- Games Plan for each type of event
- Event Flow for each type of event



MC Thamizharasan Karunakaran (A) RK Thamizh

Events and Occasions are very special to families and companies. To make these events and occasions more colourful, more entertaining, more interactive, more fun we need someone to host the event. I take privilege in introducing myself as an Event Host (called by other names as Event Emcee, MC, Master of Ceremonies, Stage Emcee, Anchor) who makes your work easier at your event and makes the event memorable for you and your near and dear ones.

I have hosted more than 2000 events in the last 11 years to Live Audience across India and also to Virtual Audience across the Globe. I have acted in the Award Winning Tamil Movie "Aruvi", Award Winning Short Film "Rudran" and various other Short Films. I have also appeared in various TV Channels and YouTube Channels.

I'm a Psychology Graduate by Qualification and an Event Professional & Trainer by Passion and Profession. I'm also a Certified NLP Trainer. I always wanted to give the clients and the event managers what they wanted plus what's the best I can give them to make them more than happy and give great memories to them, their families, relatives and friends. Coming from a Psychology and Corporate background helps me achieve this.



www.emceethamizh.com



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Male Emcee Thamizharasan Karunakaran Events Showreel Video

<https://youtu.be/g2eqjFHqUuA>

Website: <http://emceethamizh.com>

Instagram: <https://www.instagram.com/virtualemceethamizh/>

YouTube: <https://www.youtube.com/channel/UCeKGKlmdXMfjPEd5pr25-VA/videos>

LinkedIn: <https://www.linkedin.com/in/mc-rk-thamizharasan-karunakaran-80337454/>

Facebook: <https://www.facebook.com/virtualemceethamizh>

Twitter: <https://twitter.com/ThamizharasanRK>

Email: mcthamizh@gmail.com

All Social Media Links: <https://linktr.ee/mcthamizharasan>

RK Thamizharasan

Event Anchor | Virtual Emcee

Emcee Manager



Types of Events Organized and Hosted

- Birthday Party
- Sangeet / Wedding Event
- Get-together Event
- Annual Day / Cultural
- Alumni Meet / Re-Union
- School / College Event
- Social Club Event
- Festival Event
- Sports Event
- Virtual Event
- Corporate Team Outing
- Out Bound Training
- Product Launch
- Dealers Meet
- Press Meet
- Interview
- Conference
- Audio Launch
- Awards Function
- Promotional Activities (BTL)



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